



JORI HARTWIG

**VICE PRESIDENT – GLOBAL STRATEGY &
MARKETING, OSHKOSH DEFENSE**

Jori Hartwig is the vice president of global strategy and marketing at Oshkosh Defense. She is responsible for marketing and communications as well as the strategic planning process, all of which contribute to defining the value of the company's products and services to customers in the defense industry.

Prior to joining Oshkosh Defense, Hartwig was vice president of corporate and member engagement for Inforum, a professional women's association. She was also vice president and chief marketing officer with Amway North America, leading brand strategy, public relations, experiential marketing and sales development.

Her extensive experience also includes leadership roles with several companies, including Marcus Hotels & Resorts, Fiskars, Bemis Manufacturing, Pillsbury and SC Johnson. In these roles, she was responsible for strategy development, building brands, acquisitions, corporate reputations, national sponsorships, loyalty programs, as well as social and digital campaigns.

Hartwig received her BBA from the University of Wisconsin-Madison and her MBA from Marquette University.

Oshkosh Defense is a global leader in the design, production and sustainment of best-in-class military vehicles and mobility systems. As a pioneer of combat-ready vehicle solutions, Oshkosh develops and applies emerging technologies that advance troop safety and mission success. Setting the industry standard for sustaining fleet readiness, Oshkosh ensures every solution is support worldwide throughout its entire life cycle.

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